



LAPF 2.0

A PARTNERSHIP BUILT FOR GROWTH

Elevating the LIVA Partnership

Shared Success Framework & Partner Growth



Market Intelligence Access

Early access to market insights and trend movements



Innovation Collaboration

Joint product and fabric innovation



Brand & Market Visibility

Participation in key textile and brand events



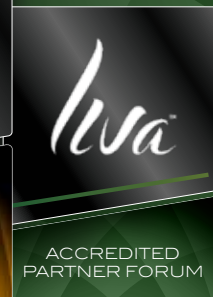
Business Opportunity Creation

Stronger linkages to new markets and downstream partners



Global Growth Enablement

Stronger access to global opportunities



Detailed Benefits of LAPF 2.0

OFFERINGS	BASE	SILVER	GOLD
Product Innovation Co-branded Catalogues Exclusive Fabric/Yarn Development at TRADC/Outsourced Early Access to Seasonal Collection Presentations Process Improvement Support (Handling MMCF Quality)	— — — —	✓ ✓ ✓✓ ✓✓	✓✓ ✓✓ ✓✓ ✓✓
Trade Visibility Co-partner at International Expo Co-partner at Domestic Expo (including Confluence, Hub & Studio Meets)	— —	— ✓	✓ ✓
Directory LAPF Certification LAPF Directory (Exclusive circulation to global / major brands) LAPF Online Directory	✓ — ✓	✓ ✓ ✓	✓ ✓ ✓
Brand Support Co-branding Campaigns Social Media Presence Co-branded Merchandise	— — —	✓ ✓ ✓	✓✓ ✓✓ ✓✓